

CALL FOR MARKETING COMMITTEE MEMBERS

Inside Out 2019

Overview:

Inside Out is seeking qualified candidates to join the volunteer Marketing Committee. The Marketing Committee serves as an advisory body and supports the Marketing and Outreach Manager in their work to achieve the following objectives:

- To build the Inside Out brand by planning, implementing and participating in activities that:
 - Maintain and grow audiences for the Festival and year-round initiatives with particular emphasis on under-represented communities
 - Attract support and engagement from corporate and private sectors, with an emphasis on media sponsorships
 - Foster creative partnerships
 - Build lasting relationships with community groups

Time Commitment and Additional Expectations

The Committee meets for approximately 2 hours each month. Committee work may require an additional six hours per month, in addition to meeting times. Members will have individual and/or group tasks to complete as initiatives and plans are identified. There may be additional time commitments required leading up to festival in April and May, as well as around Inside Out events throughout the year.

About Inside Out:

Inside Out is a not-for-profit charitable organization that presents the annual Toronto LGBT Film Festival, with financial support from Lead Sponsor, RBC Royal Bank. It is the largest event of its kind in Canada, showcasing the best and most diverse films by, for and of interest to LGBT communities. For 11 days, the Festival draws crowds of more than 35,000 to screenings, artist talks, panel discussions, installations and parties that showcase more than 200 films from Canada and around the world.

In addition, Inside Out is committed to challenging attitudes and changing lives year-round through the exhibition, production and promotion of LGBT film with initiatives that include the Ottawa LGBT Film Festival, development programs featuring the New Visions Project (formerly Queer Video Mentorship Project) the LGBTQ+ Film Finance Forum, as well as the More Play Screening Series.

Inside Out celebrates 29 years of showcasing the best in Canadian and international cinema with the 2019 Toronto LGBT Film Festival that runs from May 23 to June 2, 2019.

Qualifications:

Inside Out seeks candidates with an appreciation of the arts, with experience working in any number of marketing-based sectors, including, but not limited to arts, non-profit and LGBT organizations.

If you are interested in joining the Inside Out Marketing Committee, please send a note about yourself, your skills and your experience (a resume is encouraged), along with your contact information to Beau Gomez, Marketing and Outreach Manager, at beau@insideout.ca.